

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 585214 /		<u>Alt Order #</u> 09849382
<u>Product</u> American Crossroads		
<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Estimate #</u> 1257	
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8433	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	<div>Totals</div> <div>Amount</div>
E 1	31	10/28/12	10/28/12	News Sunday 5p-530p	5p-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	News Sunday 5p-530p	5p-530p	-----Su	:30		\$700.00	NM		
	See MG 60.2											
E 2	31	10/28/12	10/28/12	News Su 530-6p	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	News Su 530-6p	530p-6p	-----Su	:30		\$700.00	NM		
	See MG 60.2											
3	31	10/24/12	10/24/12	Judge Judy	4p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$500.00			
4	31	10/25/12	10/25/12	Judge Judy	4p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$500.00			
5	31	10/26/12	10/26/12	Judge Judy	4p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$500.00			
6	31	10/29/12	10/29/12	Judge Judy	4p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$500.00			
7	31	10/30/12	10/30/12	Judge Judy	4p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$500.00			
8	31	10/24/12	10/24/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$300.00			
9	31	10/25/12	10/25/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
585214 /	09849382

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	American Crossroads	1257

Advertiser	Original Date / Revision
American Crossroads	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount										
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10	31	10/26/12	10/26/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00										
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Start Date	End Date	Weekdays	Spots/Week	Rate																		
Week: 10/22/12	10/28/12	----F--	1	\$300.00																		
11	31	10/29/12	10/29/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00										
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12	31	10/30/12	10/30/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00										
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Week: 10/29/12	11/04/12	-T-----	1	\$300.00																		
13	31	10/24/12	10/24/12	Regis & Kelly	90130a-10a		:30			NM	1	\$300.00										
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Week: 10/22/12	10/28/12	--W----	1	\$300.00																		
14	31	10/25/12	10/25/12	Regis & Kelly	90130a-10a		:30			NM	1	\$300.00										
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Week: 10/22/12	10/28/12	---T---	1	\$300.00																		
15	31	10/26/12	10/26/12	Regis & Kelly	90130a-10a		:30			NM	1	\$300.00										
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16	31	10/29/12	10/29/12	Regis & Kelly	90130a-10a		:30			NM	1	\$300.00										
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17	31	10/30/12	10/30/12	Regis & Kelly	90130a-10a		:30			NM	1	\$300.00										
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Week: 10/29/12	11/04/12	-T-----	1	\$300.00																		
18	31	10/24/12	10/24/12	Everyday	10a-11a		:30			NM	1	\$175.00										
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Week: 10/22/12	10/28/12	--W----	1	\$175.00																		
19	31	10/25/12	10/25/12	Everyday	10a-11a		:30			NM	1	\$175.00										
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20	31	10/26/12	10/26/12	Everyday	10a-11a		:30			NM	1	\$175.00										
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Week: 10/22/12	10/28/12	----F--	1	\$175.00																		
21	31	10/29/12	10/29/12	Everyday	10a-11a		:30			NM	1	\$175.00										
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Week: 10/29/12	11/04/12	M-----	1	\$175.00																		
22	31	10/30/12	10/30/12	Everyday	10a-11a		:30			NM	1	\$175.00										
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Week: 10/29/12	11/04/12	-T-----	1	\$175.00																		
23	31	10/24/12	10/24/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1	\$600.00										
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Week: 10/22/12	10/28/12	--W----	1	\$600.00																		
24	31	10/25/12	10/25/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1	\$600.00										
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Week: 10/22/12	10/28/12	---T---	1	\$600.00																		
25	31	10/26/12	10/26/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1	\$600.00										
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Week: 10/22/12	10/28/12	----F--	1	\$600.00																		
26	31	10/29/12	10/29/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1	\$600.00										

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Contract / Revision	Alt Order #
585214 /	09849382

Contract Dates	Product	Estimate #
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Week:		10/29/12	11/04/12	-T-----				1	\$600.00																													
28	31	10/26/12	10/26/12	Kitch Night Friday 7-8p	7p-8p		:30			NM	1	\$1,800.00																										
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Week:		10/22/12	10/28/12	----F--				1	\$1,800.00																													
29	31	10/27/12	10/27/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$1,000.00																										
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D 30	31	10/27/12	10/27/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00																										
31	31	10/27/12	10/27/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,400.00																										
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
585214 /	09849382

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	American Crossroads	1257

Advertiser	Original Date / Revision
American Crossroads	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
585214 /	09849382

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	American Crossroads	1257

Advertiser	Original Date / Revision
American Crossroads	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount																										
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Week:		10/22/12	10/28/12	--W----				1	\$400.00																												
68	31	10/25/12	10/25/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$400.00																									
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="2"></td></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>---T---</td><td></td><td></td><td></td><td>1</td><td>\$400.00</td><td colspan="2"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			Week:		10/22/12	10/28/12	---T---				1	\$400.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																												
Week:		10/22/12	10/28/12	---T---				1	\$400.00																												
69	31	10/26/12	10/26/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$400.00																									
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="2"></td></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>----F--</td><td></td><td></td><td></td><td>1</td><td>\$400.00</td><td colspan="2"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			Week:		10/22/12	10/28/12	----F--				1	\$400.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																												
Week:		10/22/12	10/28/12	----F--				1	\$400.00																												
70	31	10/29/12	10/29/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$400.00																									
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="2"></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$400.00</td><td colspan="2"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			Week:		10/29/12	11/04/12	M-----				1	\$400.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																												
Week:		10/29/12	11/04/12	M-----				1	\$400.00																												
71	31	10/30/12	10/30/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$400.00																									
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="2"></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-T-----</td><td></td><td></td><td></td><td>1</td><td>\$400.00</td><td colspan="2"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			Week:		10/29/12	11/04/12	-T-----				1	\$400.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																												
Week:		10/29/12	11/04/12	-T-----				1	\$400.00																												
D 72	31	10/27/12	10/27/12	News Saturday 5p-530	5p-530p		:30			NM	0	\$0.00																									
73	31	10/24/12	10/24/12	Ricki Lake	11a-12p		:30			NM	1	\$250.00																									
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="2"></td></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>--W----</td><td></td><td></td><td></td><td>1</td><td>\$250.00</td><td colspan="2"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			Week:		10/22/12	10/28/12	--W----				1	\$250.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																												
Week:		10/22/12	10/28/12	--W----				1	\$250.00																												
74	31	10/25/12	10/25/12	Ricki Lake	11a-12p		:30			NM	1	\$250.00																									
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="2"></td></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>---T---</td><td></td><td></td><td></td><td>1</td><td>\$250.00</td><td colspan="2"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			Week:		10/22/12	10/28/12	---T---				1	\$250.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																												
Week:		10/22/12	10/28/12	---T---				1	\$250.00																												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
585214 /	09849382

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	American Crossroads	1257

Advertiser	Original Date / Revision
American Crossroads	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
75	31	10/26/12	10/26/12	Ricki Lake	11a-12p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$250.00			
76	31	10/29/12	10/29/12	Ricki Lake	11a-12p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$250.00			
77	31	10/30/12	10/30/12	Ricki Lake	11a-12p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$250.00			
D 78	31	10/25/12	10/25/12	FOX X Factor	7-8p		:30			NM	0	\$0.00
D 79	31	10/29/12	10/29/12	Bones Mon 7-8p	7p-8p		:30			NM	0	\$0.00
80	31	10/24/12	10/24/12	World Series on FOX	5p-CC		:30			NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$4,750.00			
81	31	10/25/12	10/25/12	World Series on FOX	5p-CC		:30			NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$4,750.00			
E 82	31	10/24/12	10/25/12	FOX MLB Rainout Prime	7p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WT---				6	\$0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	FOX MLB Rainout Prime	7p-9p	---WTh----	:30		\$0.00	NM		
	Credited											
	2	31	10/22/12-10/28/12	FOX MLB Rainout Prime	7p-9p	---WTh----	:30		\$0.00	NM		
	Credited											
	3	31	10/22/12-10/28/12	FOX MLB Rainout Prime	7p-9p	---WTh----	:30		\$0.00	NM		
	Credited											
	4	31	10/22/12-10/28/12	FOX MLB Rainout Prime	7p-9p	---WTh----	:30		\$0.00	NM		
	Credited											
	5	31	10/22/12-10/28/12	FOX MLB Rainout Prime	7p-9p	---WTh----	:30		\$0.00	NM		
	Credited											
	6	31	10/22/12-10/28/12	FOX MLB Rainout Prime	7p-9p	---WTh----	:30		\$0.00	NM		
	Credited											
Totals											74	\$61,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	48	\$45,875.00	\$38,993.75
10/29/12 - 10/30/12	26	\$15,750.00	\$13,387.50
Totals	74	\$61,625.00	\$52,381.25

Signature: _____ **Date:** _____

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